

Directory Submission Timetable: Asia Pacific

Please note this is accurate at the time of publication based on published or most recently released research deadlines/publication dates. All dates may be subject to change.

Directory	Research Deadlines	Rankings Released
Chambers Asia	February – June depending on jurisdiction For	Chambers Asia Pacific
Pacific/Global	more detail visit	January/February
	https://www.chambers.com/research/research-	Chambers Global:
	schedule	February
Chambers HNW	September	July
Legal 500 Asia Pacific	May	January
IFLR 1000	April	October
World Trademark	March	February
Review		
Managing IP/IP Stars	October – firm submissions	February – trademarks
	January – lawyer submissions	March – patents
		April – copyright
		May – IP stars
World Tax	March	November
Asia Law Profiles	April	October

About ILFS

ILFS, which specialises in helping independent law firms develop international business, was founded by Alex Holtum in 2005/6. Prior to doing so Alex spent 15 years as a practicing lawyer in the UK, (highlights included 2 years at Freshfields and 5 as a partner at DLA). Today ILFS are a team of 15 most of which have worked for leading law firms/accountants. We have also made a substantial investment in software to improve our service. We have worked for clients in over 100 jurisdictions. A number of which we have been working for since we were founded. Several of our clients have been kind enough to allow us to publish case studies of the work we have done for them. See ILFS case-studies

Our main services are:

<u>Directory support</u>— we help firms maximise their rankings in directories like Chambers and Legal 500 and spend less time on the process of doing so.

International Business Builder (IBB). This includes:

- Strategic Review
- Strategic Support & Helpdesk. If you have a question about the development of your international business there is a very good chance that we will have been asked, researched, and advised on a similar question before.
- Annual Review & Plan:
- Discounted (in most instances by 40%) rates on all the other services within the IBB including:
 - Awards
 - Media Buying & Support
 - Content & Distribution Strategy
 - Conference Planning & Support
 - Relationship Building Programs/Roadshows
 - Networks & Associations

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